

Job Ad: Communications & Events Director

Job description:

The Director of Communications and Events is a newly created role, designed to bring Eurogas' external visibility and engagement objectives under one hat. This leadership position will streamline strategic communications and event planning, ensuring a unified and impactful approach to promoting the organisation's vision and goals.

Are you passionate about EU energy policy, communications, and events? Are you looking for a progressive environment full of possibilities for professional development? This is the opportunity for you!

Key responsibilities:

Communication:

- Develop and implement a comprehensive communications strategy, aligned with organisational goals
- Oversee external communications to ensure consistency in messaging across all platforms (press releases, newsletters, website, social media, etc.)
- Provide strategic counsel on key messaging, reputation management, and media relations
- Lead media relations and act as a spokesperson for the association

Events:

- Develop event concepts that engage stakeholders, drive advocacy, and strengthen Eurogas' leadership in the energy sector.
- Identify, approach, and secure event sponsorships to support the financial and promotional success of events
- Oversee the planning, coordination, and execution of high-impact events, including conferences and workshops
- Work with cross-functional teams to ensure events align with overall communication and advocacy strategies

General:

- Work closely with internal teams and members to ensure consistency in messaging across all communications platforms.
- Manage the budget for communications and events
- Oversee EU funding projects
- Supervise and mentor 4 team members (2 working on communications, 2 working on events)
- Evaluate performance of activities, providing insights on future improvement



Your profile:

Required:

- Proven experience in a leadership role, with the ability to manage cross-functional teams and drive strategic initiatives
- Experience in communications
- Experience in managing media relations
- Understanding of EU policymaking
- Excellent writing, editing, and presentation skills
- Brussels based; eligible to work in the EU

Desired:

- Demonstrated experience in event planning and execution of large-scale events
- Experience in the energy sector, particularly in relation to gas and renewable energy, is a strong asset
- Experience in the EU policy landscape (Fit for 55, REPowerEU)
- EU public fundings project management experience
- Established network within the energy stakeholder landscape

What we offer:

- A full-time position in a dynamic team that prioritises employee wellbeing and professional development
- · Opportunities for professional training
- Competitive salary
- A full benefits package (healthcare, pension plan, commute stipend, lunch vouchers)
- A flexible, hybrid working environment

Eurogas is committed to diversity, equity, and gender balance in the workplace. We encourage applications from all qualified individuals.

How to apply:

Send your CV (up to 2 pages) and a concise motivation letter (up to 1 page) in a single PDF to Martina Bassan via martina.bassan@eurogas.org with the subject line: "Eurogas Communications & Events Director – [Your Name]". LinkedIn "Easy Apply" applications will not be considered.

Application deadline: 18 October.

About Eurogas:

Eurogas is an association of over one hundred organisations across Europe, spanning the entire length of the gases value chain. Its members cover wholesale and retail gas markets, the distribution of natural renewable and low carbon gases and their derivatives and the use of gas in transport. Eurogas also represents technology providers including companies active on value chain methane emissions management.

Eurogas is committed to accelerate the transition to climate neutrality through dialogue and advocacy on optimising the use of gases. Together with its members it produces research, responds to consultations, provides input to studies, analyses the impact of EU political and legislative initiatives, and communicates key findings to EU stakeholders. An established structure of expertise ensures that Eurogas' views are defined and endorsed by experts in the energy field.